
Kirkbymoorside Town Council

Information for the meeting on Monday 17 November 2025

14. Moorside Room

a. To consider use of the Moorside Room, at no charge, by St. John Ambulance for a Family "Save-A-Life" Evening in January 2026

My name is Abbie, I am a local St. John Ambulance First Aider, Nurse and Community Engagement Leader within the Coast and Moor's Network. I am writing to you to ask for your help in organising a Family "Save-A-Life" Evening in January 2026 within Kirkbymoorside to help us to engage with the community and provide vital first aid demonstrations to you constituents to help improve the outcomes for those who find themselves in need of CPR and first aid in the community.

Each year:

- The annual incidence of out-of-hospital cardiac arrest (OHCA) is approximately 55 per 100,000 inhabitants
- 72% of cardiac arrests happen at home and 15% at work.
- Public access defibrillator use is reported as being used in less than 1 in 10 OHCA.

(Gavin D Perkins on behalf of Resuscitation Council UK, et al. 2021)

These statistics include those who live in North Yorkshire, and for this reason myself and fellow volunteers within the Coast and Moors Network are working incredibly hard to make a dent by educating people of all ages, empowering them to have the confidence to administer life-saving interventions, and highlighting the importance of having the basic skills and knowledge to help their families and friends in their moment of crisis. Our Family First Aid Nights aim to be a fun, engaging and education evening packed full of first aid and life-saving demonstrations and "have-a-go" opportunities. We aim to include CPR, choking, burns and community defib use in our evenings and would like it to run on a Friday night from 19:00 until 21:00 in an environment that is easily accessible to all in the community. It will also be an excellent opportunity for all family to get to know their local St. John volunteers, ask first-aid related questions and hear about our Youth Development opportunities. We plan to have a booth for parents to see how St. John is empowering their children to be life-saving first aiders by enrolling into our Cadet Units and we intend for this to be manned by our Youth Leadership team and Youth Cadets and their parents. We would also like to have 4 first aid drop-in areas, where people can come over and see the demonstrations at their own pace.

We would very much appreciate your help and support in delivering an evening in Kirkbymoorside. As a charity, our volunteers give their time for no cost, and spend much of their spare time organising these events and many others because of their passion to educate and give back to their local communities. We kindly ask for your support in holding this event in a location within your town that would come at no cost, if possible.

Please see that attached flyer, that is currently being edited with times, dates and locations as we progress in the planning of the events. The leaflets and posters will eventually be distributed to businesses and schools in the area and shared on local social media groups to garner interest. Your town will be one of 6 that we intend to hold the event in. These towns include Pickering, Scarborough, Whitby, Filey, Malton, Snainton and Sherburn and if the events prove to be a success we will continue to hold them in other towns and villages within our networks reach.

Please do let me know if you have any questions and I look forward to hearing from you.

Many Thanks,

Abbie Johnson

Network Community Lead/Community First Aider

St. John Ambulance

Coast and Moors Network